



*Positive Career Direction
Professional Services to Launch Successful Careers*

Comprehensive Career Services

1. Explore Program: Create a college roadmap to explore internship and career interests

This 6-session service prepares students with valuable skills and tools to launch a successful career plan. Upon completion of the sessions, students will have the skills to link their College Major (or expected Major) to valuable internships and work during their pre-graduation years, navigate their campus' career support offerings, stand out in the interview process, build a network to support future career goals, and have a roadmap to follow during the undergraduate years. *Most helpful for students entering college or those who have completed their freshman and/or sophomore years.*

2. Launch Program: Develop skills and strategies to identify and achieve your career goals

This 9-session service provides college students and recent graduates with coaching, lifelong skills, and practical tools to achieve and manage a successful career. Beginning with a self-assessment, this program builds a customized career action plan which fits individual professional interests, education, and lifestyle and personal goals. Participants are trained in advanced career prep skills including in-person and virtual networking, interviewing best-practices, and relationship-building skills. Participants are guided in development of resume and cover letter, and given invaluable tips on strategies and image to create their own personal brand and stand out from the competition. *Most helpful for college juniors, seniors, and recent alumni.*

3. Tactical Tips: Best-practices for putting your best foot forward in the job search process

This 4-session service provides the active job or internship seeker with practical tips on enhancing their professional profile (resume, cover letter, Linked-In, Handshake, etc.), navigating the job / internship search both virtually and on their campus, and preparing for behavioral interviews. Participants are given feedback on their existing professional documents and will receive advice on maximizing opportunities to connect with employers and real-time feedback on interview effectiveness. *Most helpful for college juniors, seniors, and recent alumni.*

Service Combinations:

- The Explore and Launch programs can be combined for a four-year career coaching plan.
- The Explore program and Tactical Tips can be combined for a tailored career exploratory and execution plan.